

# ENSURING A SUSTAINABLE AND EQUITABLE FUTURE IN SOURCING



SOURCING CONSULTANTS ASSOCIATION (BAA) WAS INCORPORATED ON 14<sup>TH</sup> JULY 2016, A REGISTERED SOCIETY AND AN APEX BODY OF THE BUYING/ SOURCING CONSULTANTS IN INDIA. BEING THE MARKETING ARM OF EXPORT SECTOR IN COUNTY WE ARE PROUD TO BE AMBASSADOR OF 'MAKE IN INDIA'

"On the occasion of our 7<sup>th</sup> anniversary we are organizing "India Sourcing Conclave" a flagship annual event for sourcing fraternity"









# INDIA SOURCING CONCLAVE (ISC) PREAMBLES

- A FLAGSHIP SOURCING EVENT OF BAA FOR ADDRESSING THE GAPS OF SOURCING FROM INDIA
- KNOWLEDGE SEMINAR, SPREAD ACROSS 5 TECHNICAL SESSIONS (IN 2 DAYS) WITH EMINENT PANELISTS AND MODERATORS FROM INDUSTRY AND GOVERNMENT
- PARTICIPATION FROM **BUYING/SOURCING CONSULTANTS** FROM ALL ACROSS INDIA
- PARTNERING WITH VARIOUS INTERNATIONAL TRADE MISSIONS IN INDIA
- INVOLVING EXPORTERS FOR GIVING THEM INSIGHTS ON MARKET TRENDS AND SUPPLY CHAIN
- INVOLVING MANUFACTURERS FOR GIVING THEM INSIGHTS ON SUSTAINABILITY AND COMPLIANCES













## WHAT TO EXPECT

- MULTI CATEGORY EXHIBITION AND BRAINSTORMING SESSIONS
- THE BUYERS' FEEDBACK ABOUT SOURCING FROM INDIA
- ISSUES RELATED TO OVERALL PROCESS OF SOURCING FROM INDIA, AND MAJOR CHALLENGES
- DISCUSSION ON PACKAGING, WAREHOUSING, SUPPLY CHAIN, DOCUMENTATION, FINANCIAL LIQUIDITY, TRANSPORTATION
- INTEGRATING OVERALL PROCESS TO SYNC ALL STAKEHOLDERS FOR FUTURE TRADES
- RELEASE OF WHITEPAPER FOR STANDARDIZATION OF SOURCING FROM INDIA



#### INVITING ALL EXPORT PROMOTION COUNCILS AND ASSOCIATIONS

























































### **INDIA SOURCING CONCLAVE 2023 TO BE ATTENDED BY**

- 1. BUYING AND SOURCING CONSULTANTS
- 2. LIAISON OFFICES
- 3. INDUSTRY PATRONS AND PARTNERS LIKE FIEO, FICCI, MSME MINISTRY
- 4. EXPORT PROMOTION COUNCILS ,EPCH , SEPC AEPC , CEPC, ETC
- 5. PAN INDIA EXPORTER ASSOCIATIONS
- 6. DOMESTIC VOLUME BUYERS

BEING THE ONLY B2B EVENT
WHEREIN YOU GET DIRECT
INTERACTION WITH BUYING
HOUSES / CONSULTANTS AND
DOMESTIC VOLUME BUYERS WHO
ARE BUYING FOR THEIR CLIENTS
OVERSEAS AND DOMESTICALLY IN
DIVERSE PRODUCT CATEGORIES

SO, THERE IS SOMETHING FOR ALL MANUFACTURES, EXPORTERS, PRODUCERS AND TRADERS



# SOURCING CUNCLAVE

an initiative by



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